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October 4, 2004

VIA FACSIMILE

To: Examiner Nicholas D. Rosen
Group Art Unit: 3625
U.S.P.T.O.

Facsimile No.: (703) 872-9306

From: Scott M. Tulino

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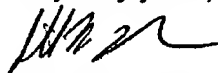
Re: Enclosed Amendment Under 37 CFR §1.116
U.S. Patent Application Serial No. 09/742,362
Your Reference: FF-0113US
Our Reference: RYU.002

Dear Examiner Rosen:

Enclosed for filing is an Amendment in response to the Final Office Action mailed on July 13, 2004, which should place the above-referenced case in condition for allowance.

Thank you in advance for your kind consideration on this case.

Very truly yours,



Scott M. Tulino

SMT/geb
Enclosures
Total pages transmitted: 13

Received
10/05/04

OCT 04 2004

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of

Atsushi Teshima

Serial No.: 09/742,362

Group Art Unit: 3625

Filed: December 22, 2000

Examiner: Nicholas D. Rosen

For: METHOD AND SYSTEM FOR OPERATING A VIRTUAL SHOPPING MALL OF
SELLER-ENGAGED TYPE

Honorable Commissioner of Patents
Alexandria, VA 22313-1450
Box AF

AMENDMENT UNDER 37 C.F.R. §1.116

Sir:

In response to the Office Action dated July 13, 2004, please amend the above-identified application as follows:

INTRODUCTORY COMMENTS

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper. No new matter has been added.

Remarks begin on page 9 of this paper.